



## MASTER OF ARTS IN “CULTURAL HERITAGE STUDIES: ACADEMIC RESEARCH, POLICY, MANAGEMENT”

two-year degree program at Central European University, Budapest (Hungary)

### ABOUT US

**Cultural Heritage Studies is an interdepartmental and interdisciplinary MA program of CEU intended to educate individuals who wish to become heritage experts and practitioners, offering a variety of theoretical and methodological approaches.**

### WHO CAN APPLY?

The program expects graduates from a variety of fields related to cultural heritage, such as history, art history and management, archaeology, ethnography, anthropology, architecture, landscape design, monument protection, environmental science, and management studies.

### WHAT IS CULTURAL HERITAGE?

Cultural heritage, as understood by Central European University’s Cultural Heritage Studies Program, is the legacy of physical artifacts (cultural property) and intangible attributes of a group or society that were inherited from the past.

### WHY CULTURAL HERITAGE STUDIES?

This program focuses on developing aptitudes for the critical assessment of tangible structures and objects such as buildings, monuments, archaeological sites, and works of art; on intangible heritage like traditions, languages, and knowledge; and on environmental heritage connected to human-nature interactions. Graduates of the program will be capable of working at various levels in cultural heritage and resource research, protection, and management.

### WHY CEU?

Central European University is an English-language, graduate university located in Budapest, Hungary.

CEU offers

- programs in the social sciences, humanities, law, public policy, business, management, economics, environmental sciences and policy, and mathematics
- innovative, multidisciplinary academic environment
- favorable financial conditions (full and partial scholarships, tuition waivers)
- international faculty and student body
- English as the language of instruction
- activity marked by a large series of publications and international events
- excellent location in the historical city center of Budapest, UNESCO World Heritage site.

*The Cultural Heritage Studies Program was accredited by the State Education Department/The University of the State of New York on May 12, 2014. **The program began in September 2014.***

## MORE ABOUT THE CULTURAL HERITAGE STUDIES PROGRAM

Cultural Heritage Studies is developed and administered by a program committee from **a variety of academic disciplines** and units. Permanent and visiting international faculty members include experts in a range of disciplines, such as archaeology, art history, anthropology, history, legal studies, and environmental studies.

The Cultural Heritage Studies Program combines **theoretical** and **practical** education, offering a variety of theoretical and methodological approaches with a strong emphasis on practical knowledge and skills based on fieldwork, and internships with local, regional and global heritage organizations.

Historical approach, present social relevance (policy and management), and the integration of cultural and natural heritage issues are the three pillars of the program.

## THE PROGRAM OFFERS TWO MAIN STREAMS:

### Academic Research and Protection of Cultural Heritage

This stream of the master program offers a selection of academic and scholarly methods and disciplines essential for heritage studies (cultural and natural) and combines them with particular skills of management related to the protection of heritage. The stream is designed mainly for those coming to the program with a former education in humanities or any academic disciplines researching heritage. At the same time, the stream also offers a basic education for those individuals who want to change the character of their university education from a management type activity to a more research oriented carrier.

### Cultural Heritage Management and Policy

The main aim of this stream is to offer a multidisciplinary education for students who want to work in heritage institutions or in the heritage business playing an active role in the changing world of cultural heritage (managers, activists, members of social programs). It offers courses and practical work with expert supervision to understand the interaction of these areas shaping cultural heritage. The original university education of the students choosing this stream may mainly have been related to management or social activities, but they can also come from a more research oriented program with an aim to use their academic skills in a more activist type career.

## COURSES ARE OFFERED ON TOPICS SUCH AS

- Institutional history of cultural heritage
- GIS applications in cultural heritage research
- Research resources for cultural heritage studies
- Sustainable heritage protection and business
- History and use of the concept of culture
- The interaction of cultural heritage and environmental management
- Legal protection of cultural heritage and illegal trade, UNESCO World Heritage
- Intangible cultural heritage and memory
- Ethical issues, intellectual property, and privacy
- Publication and presentation of cultural heritage
- Crowdsourcing and social media in cultural heritage management

## HOW TO APPLY?

Admission requirements: minimum three-year BA degree in any field of humanities, in management studies, architecture, natural or cultural heritage related subjects.

Complete the online application form at [www.ceu.edu/apply](http://www.ceu.edu/apply) !

Additional documents:

- Proof of English proficiency
- Letters of recommendation
- Curriculum vitae
- Project proposal

You may apply to two departments simultaneously and to any number of degree programs within each department.

## SCHOLARSHIPS AND FELLOWSHIPS

**CEU offers a range of Financial Aid packages** supporting the majority of our students during their studies. The main types of CEU Financial Aid include:

- The CEU Master's Scholarship covers the full cost of tuition, health insurance and a monthly stipend of HUF 96,000 (approx. EUR 310) or HUF 50,000 (approx. EUR 160) to assist with living costs. Single or shared housing in the CEU Residence Center may also be offered to scholarship recipients.
- The CEU Master's Tuition Award covers up to 100% of tuition and health insurance.
- Externally Funded Financial Aid from the European Commission as well as other private and public donors and organizations including federal loans for US citizens
- CEU Alumni Scholarships awarded to students in financial need who have a proven record of leadership in extracurricular activities, community service and civic engagement.

Application for admission with financial aid to our master's programs is made in two stages. First, an application for admission to the MA program must be completed before the deadline for master's students seeking financial aid. Second, those applicants who are either accepted or placed on the waiting list based on an assessment of academic merit can then apply for financial aid. Applications for financial aid will be considered on the basis of a combination of academic merit and financial need. Applications for admission to our master's programs by self-funding students continue to be accepted after the deadline for master's students seeking financial aid.

For more information, see [www.ceu.edu/financialaid](http://www.ceu.edu/financialaid)

**With further questions, contact us:**

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