

Call for Papers ICA SBA 2019

“Business Archives & the Next Gold Rush”
September 17-18, 2019
San Francisco

All proposals must be received by Thursday, February 7, 2019

The annual conference for the International Council on Archives (ICA) Section on Business Archives (SBA) in 2019 will be held September 17-18 in San Francisco, California. Set in the heart of the California Gold Rush of the 1840s near today’s Silicon Valley, we’ll explore topics from “gold standard” practices in corporate archives today to tomorrow’s new technologies harnessing data and AI. This two-day conference will be held at the world headquarters of Levi Strauss & Co. and includes visits to the Wells Fargo Museum with its stagecoach and gold nuggets; the famous HP Garage, birthplace of Silicon Valley; and an evening event at the historic Presidio of San Francisco with views of the Golden Gate Bridge. For more information on the conference check [here](#).

Conference attendance is free and limited to 100. Speakers & ICA SBA members enjoy early registration.

Papers should address one of the following topics for a Traditional Presentation of fifteen (15) minutes or a Lighting Talk (fast-paced open session concise paper):

1. *Better Leverage Data and Harness New Technology*

How are business archives leveraging data and new technology? Have you experimented with AI? How do you stay ahead of or lead with technology? The Fourth Industrial Revolution—how is your business archives involved?

2. *Operational Excellence*

What can business archives do to simplify to improve their operations and drive leverage? Do you have an effective method for tracking archival activities or reporting on them to the business? Do you have an efficient method to identify and share company milestones?

3. *Future Trends in Business Archives*

What trends are on the horizon for business archives? How are you preparing now for the future?

4. *The Gold Standard: Best Practices in Business Archives*

Share a business archives best practice. Do you have a case study, project or other example highlighting a business archives best practice?

Submit an abstract no longer than 300 words along with your name, title, affiliation/organization and email address. Send proposals electronically to Laura O’Hara at lohara@levi.com.